

corporate entrepreneur community



VIRTUAL MEETING RECAP

CEC Fall 2020

October 26-27, 2020

Members, please share this document with your colleagues and leadership to get some innovative conversations started at your own company.

Participating Companies



CORPORATE ENTREPRENEUR COMMUNITY THANK YOU

Thank you to all of the attendees of our fall Corporate Entrepreneur Community meeting.

The expectations of corporate innovation are changing. As leaders we're expected to adapt our accelerators, incubators, labs and studios to meet the new needs of an uncertain world.

And we're doing just that.

We've had the opportunity to travel the world together. You've opened the doors to your companies as hosts to our community. Along the way, we've all helped each other be more effective in our roles and have a greater impact at our companies.

So it seemed logical that our fall meeting offer the opportunity to reassess some of the innovation programs that we've visited: What they've learned, what they've changed, what they are doing now.

A special thank you to Mark McIntosh and the team at Vanguard, Marvin Gross from HP and our friends from P&G Ventures: Paul, Carl, Julie, Halley and Sabrina. Thank you for all of your work preparing for our meeting, and for candidly sharing the work you're doing to "future proof" your innovation programs.

But most importantly, thank you to each of our members for your contributions to our discussions and for your continued support of the Corporate Entrepreneur Community.

We look forward to seeing everyone soon.

STEVE LIGUORI & ERIC RIES
Co-Founders of the CEC





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A LOOK INSIDE

OUR COMMUNITY

From Cincinnati to Lima, San Francisco to Amsterdam, together we've shared amazing experiences, learning about new businesses, companies and cultures through the lens of corporate innovation.

We've Been Around the World

corporate
entrepreneur
community

- San Diego
- San Francisco
- Amsterdam
- Cincinnati
- Philadelphia
- Pittsburgh –Tech Trek
- Las Vegas
- Berlin
- Lima
- Wilmington
- New York
- Copenhagen



This meeting explored what we've learned as "Innovation", as a credible business function, reaches a mild maturity in the corporate world.

HP, Vanguard and P&G each hold leading positions in very competitive sectors: Technology, Financial Services and CPG. And they are each at different stages of their Innovation Journey.

We'll dig in to how their programs have evolved since our visits.

The full meeting recap is available to members only.